



The Rocky Mountain
Chapter of the Women's
Jewelry Association

Presents:

**An evening of fun, food and
networking with other
members of the jewelry trade
in the Carriage House at the
Governor's Mansion.**



Plus, learn the key components
of insurance evaluations and
how to protect your store from
the Invasion of the Jewelry
Snatchers, presented by Sue
Fritz of Jewelers Mutual.

**NETWORK and
UNWIND with jewelry
retailers, designers,
metal smiths,
gemologists, students,
instructors, lapidaries
and other women and
men in the jewelry trade.**

Enjoy...

- *Networking in the courtyard of the Carriage House at the Governor's Mansion*
- *Hors D'oeuvres*
- *Wine, Water & Soda*
- *Prize Drawings*
- *Educational Presentations:*
Insurance Appraisals: What Jewelers Need to Know
Invasion of the Jewelry Snatchers

WJA, founded in 1983, is the preeminent association of professional women and men in the jewelry and watch related businesses. For more information about WJA please visit www.womensjewelry.org



**Women's Jewelry Association
Rocky Mountain Chapter
9102 Placer Bullion Ave.
Las Vegas, NV 89178**

Sue Fritz
Travels on behalf of Jewelers Mutual Insurance Company, talking with jewelers about security,



safety, and insurance. When she's not traveling for the company, she's engaged in her other passion: writing on behalf of Jewelers Mutual to create training programs for jewelry businesses, agents, and staff. She writes articles, features, news releases and company presentations.

PRESENTATION HIGHLIGHTS

- Sneak thefts, grab-and-runs, switches, and armed robberies are among the most common crimes against the jewelry retailers during daytime hours.
- Learn from actual losses reported by Jewelers Mutual policyholders.
- Test your security knowledge about how these losses could have been prevented.
- Learn important components of insurance evaluations.
- How an insurance evaluation is different from an appraisal.
- "Retail replacement cost" what does it really mean?
- Taxes and standard markups.

Date: Thursday, August 16, 2007
Time: 6:00 p.m. - 9:00 p.m.
Place: The Carriage House at
The Governor's Mansion
400 E. 8th Ave.
Denver, CO 80203

Price: \$25.00 per person
\$20.00 each additional or students

Space is limited...So sign up today!
Please RSVP by Monday August 13, 2007
to Jennifer O'Connor @ 702-461-5546 or
jennyo@tachejewelry.com

Payment options: Check
(payable to WJA at registration)
Credit Card (payable at www.paypal.com)
Paypal id: jennyo@tachejewelry.com

Name: _____

Company: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Email: _____

of Guests: _____

Payment Method: _____

Student ID (If applicable): _____



**The Carriage House at
The Governor's Mansion
400 East 8th Avenue
Denver, CO 80203**

Driving Directions:

**Take I-25 towards Denver
to 6th Avenue
Take 6th Ave. East to Logan.
Take Logan North two blocks.
Mansion is at
8th Avenue and Logan Street.**

**Parking is available along the
West side of the Governor's
Mansion on Logan St.**

**Enter at the gates on the West
side of the Mansion.**

We look forward to seeing
you there! **Men Welcome.**

